

### **Joint F & B Events and Festivals:**

In an effort to maintain business relations and generate new business, IEEM will coordinate joint food and beverage events and festivals for our clients. Over the past 12 years, IEM Italy and IEEM USA has established itself as a leader in the industry providing consultation services for top F & B events such as Vinitaly Tours across the globe, Grandi Marchi, and Young Lions. IEEM has cultivated a reputation for delivering high quality, high profile and highly respected events. We also help clients expand and gain larger visibility at other large scale events which are not organized by IEEM directly.

